



# PLANNING **Raleigh** 2030

A COMPREHENSIVE PLAN FOR THE NEXT GENERATION

## Raleigh Community Profile

### Introduction

Raleigh, the Capital City of North Carolina, is one of the fastest growing areas in the country. A great economy, top universities, and outstanding health care facilities are some of the attributes that attract people to the triangle area. The mild climate, diverse work force and proximity to Research Triangle Park (RTP) combine to make Raleigh a great place to live.

### Population

City of Raleigh.....367,995 (est. July 2007)  
Planning Jurisdiction.....390, 113 (est. July 2007)  
Wake County.....817,429 (est. July 2007)  
North Carolina.....9,040,824 (est. July 2007)

The City of Raleigh population characteristics:

- 63.3% white (2000 census)
- 36.7% other racial groups (2000 census)
- 3.87 persons per acre population density in the corporate limits.
- 541,895 persons projected in year 2025

### Geography

Land Area: (July 2007)  
City of Raleigh.....139.926 square miles  
Planning Jurisdiction.....183.6755 square miles  
Wake County.....858 square miles  
Elevation.....434 feet above sea level  
Average annual high.....70.7 F  
Average annual low.....49.9 F  
Average annual precipitation.....44.19 inches  
Average annual snowfall.....4.5 inches

### Taxes

Assessed Valuation FY 07-08 projected:

\$34,916,833,332

City Tax Rate: \$.435 per \$100 of assessed value

County Tax Rate: \$.678 per \$100 of assessed value

Total: \$1.113 per \$100 of assessed value

### City Government

Council/Manager form of government

City Budget 2006-2007: \$557,066,589

Per Capita Expenditure: \$1,514

Municipal Service Cost for \$200,000 home: \$1,429.62

5-yr Capital Improvement Program: \$859 million

- 64% Utilities
- 14% Transportation
- 6% Parks
- 4% General Public Improvements
- 3% Housing

- 9% Stormwater

*AAA Credit Rating by Standard & Poors,  
Moody's and Fitch IBCA.*

### Public Safety

Police (2007-2008):

7 stations

2.03 sworn officers per 1000 population

Fire (2007-2008):

27 stations

1.33 firefighters per 1000 population

Raleigh-Wake 911 Emergency Center -94 employees

### Parks and Recreation

117 city parks

22 staffed centers

9 non-staffed programmed centers

2 art centers

112 tennis courts at 25 locations

8 public swimming pools

79 open space areas

8,817 acres of parks and greenways

57 miles of greenways

### Utilities

(number of customers served)

Water & Sewer: City of Raleigh.....131,188

Electricity: Progress Energy.....164,237

Natural Gas: Public Service Gas Co. ....82,243

Cable TV: Time Warner Cable.....100,425

Raleigh Municipal Water & Sewer Capacity:

Water Treatment Capacity 86.0 MGD

Water Treatment Utilization 53.5 MGD

Wastewater Treatment Capacity 60.0 MGD

Wastewater Utilization 42.0 MGD

### Education/Enrollment (2006-2007)

North Carolina State University 31,263

Shaw University 2,882

St. Augustine's College 1,750

Meredith College 2,432

Wake Technical College 17,205

Peace College 735

Wake County Public Schools Enrollment-134,002

Persons over 25 years of age with:

High School Diploma or higher.....89.3%

Bachelor's Degree or higher.....43.9%

(source: 2000 census)

### Transportation

Raleigh-Durham International Airport (2006)

9.4 million Passengers incoming & departing

116,304 tons of cargo handled

Daily arrivals and departures 458

Passengers (daily) 25,753  
 Cargo tonnage handled (daily) 319  
 9 Major Airlines: 18 Regional Carriers  
 American Airlines Independence Air  
 American West Jet Blue Airways  
 Air Canada Midwest  
 Air Tran Northwest  
 Continental Southwest  
 Delta United  
 Express Jet U S Airways  
 (continued on back)  
 Amtrak.....115,367 passengers yearly;  
 6 trains daily serving Raleigh  
 CSX Railroad  
 Norfolk Southern Railroad

#### Media

Area Television Stations: WRAL-5 CBS, WTVD-11  
 ABC, WNCN-17 NBC, WRAZ-50 FOX, WLFL-22 WB,  
 WRDC-28 UPN, WUNC-4 PBS, WRMY-47,  
 Community Access Ch-10, Time Warner Cable  
 Channel 14  
 23 Area Radio Stations  
 Newspapers  
 Daily: The News and Observer  
 Weekly: Triangle Business Journal The Spectator  
 The Independent The Carolinian  
 Triangle Business Weekly

#### General Information

Hospitals: (approx. 1847 beds)  
 Rex  
 Wake Medical Center  
 Duke Health Raleigh Hospital  
 Wake County Public Libraries: 9  
 Hotels/Motels: 120 (13,650 rooms)  
 Places of Worship: 250+  
 Financial Institutions: approx.150 locations

#### Development

Value of Construction Authorized - 2006  
 Raleigh.....\$1,045,933,283  
 Wake County.....N/A  
 Residential Lots or Units Approved - 2006  
 Raleigh.....4,230  
 5 Year Average.....4,295  
 Commercial Building Permit Value - 2006  
 Raleigh.....\$409 Million  
 5 Year Average.....\$311 Million

#### 2006 Raleigh Census Data from the American Community Survey

Total Households.....134,626  
 Average household size.....2.40  
 Average family size.....3.20  
 Median age.....32.2 yrs

#### Race.

White.....60.6%  
 Black or African American.....28.8%  
 American Indian and Alaskan Native......0075%  
 Asian.....4.58%  
 Native Hawaiian and Other Pacific Islander......0068%  
 Some other race.....6.43%

#### Educational Attainment

Percentage high school graduate or higher.....87.7%

Percentage Bachelor's degree or higher.....45.0%

#### Place of Birth

Native.....85.4%  
 Foreign Born.....14.6%

#### Housing

(Corporate Limits)  
 Single Family Units.....52.0%  
 Multi-family Units.....48.0%

Total Housing Units (July 2007).....161,050

Median Contract Rent.....\$756  
 Average Home Sale Price.....\$305,557  
 (source: ACCRA 2nd Qtr. 2007)

#### Employment

Employment by Place of Work

Wake County  
 Natural Resources  
 & Mining.....1,343.....0.3%  
 Manufacturing.....21,718.....5.1%  
 Construction.....31,559.....7.4%  
 Trade, Transportation &  
 Utilities.....81,660.....19.2%  
 Information.....16,630.....3.9%  
 Financial Activities.....23,362.....5.5%  
 Professional & Business  
 Services.....78,537.....18.5%  
 Educational & Health Svcs. 77,732.....18.2%  
 Leisure & Hospitality.....40,049.....9.4%  
 Other Services.....14,049.....3.3%  
 Public Admin.....37,221.....8.7%  
 Unclassified.....2,160.....0.5%  
 TOTAL.....426,020.....100%  
 (source: ESC annual 2006)

#### Average Annual Unemployment Rates

	as of 7/2007	5 Yr. Average
Raleigh	3.7%	4.6%
Wake County	3.8%	4.3%
N.C.	5.0%	5.8%
U.S.	4.6%	5.4%

Estimated Raleigh Employment.....2002: 262,433  
 Projected Raleigh Employment.....2030: 408,996

#### Economic Characteristics

Gross Retail Sales

2006-2007  
 Raleigh \$6.76 billion  
 Wake County \$11.266 billion  
 Raleigh % of Wake County sales: 60 percent  
 Wake Co. Per Capita Income (2005).....\$37,756  
 State Per Capita Income (2006).....\$32,338  
 MSA Median Family Income (2006).....\$71,600  
 (MSA= Metropolitan Statistical Area for the  
 Raleigh-Cary Region)

#### Visitors

11.22 million Raleigh/Wake County visitors in 2006

This Community Profile was prepared by the City of  
 Raleigh Research and Analysis Section. For more  
 information, please call (919)516-2626 or visit the City  
 of Raleigh Web Site at [www.raleighnc.gov](http://www.raleighnc.gov) 11/0